

Show Programs—Business Ads
Advertising Production Information



Program Ad Sizes

Horizontal Ads:
 Full Page 4.75”x7.75”
 1/2 page 4.75”x3.75”
 1/4 page 4.75”x1.875”

Vertical Ads:
 Full Page 4.75”x7.75”
 1/2 page 2.25”x7.75”
 1/4 page 2.25”x3.75”

Program Ad Rates

Ad Type	Half Season (Fall or Spring)	Full Season (Fall and Spring)
Double Center Spread	\$900	\$1500
Back Cover	\$725	\$1350
Inside Back Cover	\$600	\$1100
Full Page	\$500	\$900
Half Page	\$315	\$580
Quarter Page	\$225	\$400

Program Ads Due: October 29th
To place your ad, email Jess Nicolao:
jess@wolfperformingartscenter.org

Preferred format:

**Adobe PDF, CMYK
Format**

We also accept:

Hi-Res JPEG, EPS, TIFF,
 Photoshop, Illustrator
 300 dpi at 100% in CMYK



**Have our team
design your ad
for only a \$50
production fee!**

How to order a Program Ad

1. Email Jess Nicolao at jess@wolfperformingartscenter.org with which size ad you would like to reserve
2. Send cash or check (we cannot accept credit cards) to 1240 Montrose Avenue, Bryn Mawr, PA 19010 or drop off at the office.
3. Send your completed design OR photo/text you would like to use to jess@wolfperformingartscenter.org

Ad Deadlines:

**ALL ADS FOR FALL SHOWS ARE DUE
OCTOBER 29, 2018**

PLEASE NOTE: Payment is due when placing your order. There will be a \$15 late fee applied to all payments received after the deadline.

Thank You!