



PREMIER SPONSORSHIP

wolf

confidence, character & creativity are center stage

PERFORMING ARTS CENTER

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ABOUT SPONSORSHIP

Wolf Performing Arts Center (Wolf PAC) is in its 19th season with more families joining our programs and more audiences being welcomed through our doors each year.

We offer varying levels of sponsorship, or we can customize a package to fit your needs. Sponsorships offer vast exposure and recognition for your brand and company, which our marketing team has carefully crafted and researched to best maximize your impact based on community reach and industry.

Partnering with Wolf PAC as a sponsor is your ticket to increasing exposure to your brand. Together we will collaborate, connect, and earn customer loyalty. We want to get to know you and how we can help communicate your place in the community effectively with our reputation-building passion.

Thank you for considering sponsorship!



Betsy Wolf Regn
Artistic Director



Sarah Wittwer
Managing Director



Jamie Amen
Marketing Director



Laura Barron
Programs Director



Amy Brower
Artist in Residence Manager



Will Connell
Camp & Special Projects Director



Janine Merolla
Associate Artistic Director

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PERFORMING ARTS CENTER

Who is Wolf PAC?

Wolf Performing Arts Center is a non-profit organization dedicated to enriching the lives of young people through learning, experiencing, and creating theatre. We provide students an opportunity to develop their confidence, character, and creativity in a safe, accepting environment, while deepening the community's appreciation of the performing arts.



Who do we reach?

- Program Participants and Their Families
- Social Media Followers
- Online Community
- Local Community
- Live Audiences
- Professional Businesses
- Donors
- Staff

What can we do for You?

- Stimulate Sales
- Attract traffic to your business
- Showcase your products or services
- Create visibility and increase brand awareness



How do we work Together with our sponsors?

Through becoming a sponsor with Wolf PAC, together, we collaborate, connect and earn customer loyalty. We want to get to know you and how we can help communicate your place in the community effectively with our reputation-building passion.

We can customize a sponsorship package for you or you can choose from our already successfully developed packages.

OUR NON-PROFIT

Wolf Performing Arts Center is a non-profit 501 (c)(3)

In 2005, Bobbi Wolf, founder of Wolf Performing Arts Center, chose to create a non-profit, volunteer-driven, performing arts center that can make theatre education accessible to anyone in the community.

We are a non-profit so we can make performing arts education as accessible as possible to the community through contributed income. We are here for the community with our mission truly at the forefront.



What does Wolf PAC's non-profit status allow us to do?

- Raise funds designated to provide scholarships to those with financial need
 - Make theatre education affordable by keeping tuition costs down through donations and grant funding
- Fundraise to provide the best staff, programs, and space for our students to learn and grow
 - Work with volunteers and community members who donate their time at our many events and performances throughout the year
- Serve the community regardless of age, gender, race, and socioeconomic status through a robust nonprofit mission statement and values
 - Apply for grants to help fund current and future programming

COMMUNITY REACH

Reach over 18,000 People!

8,000+

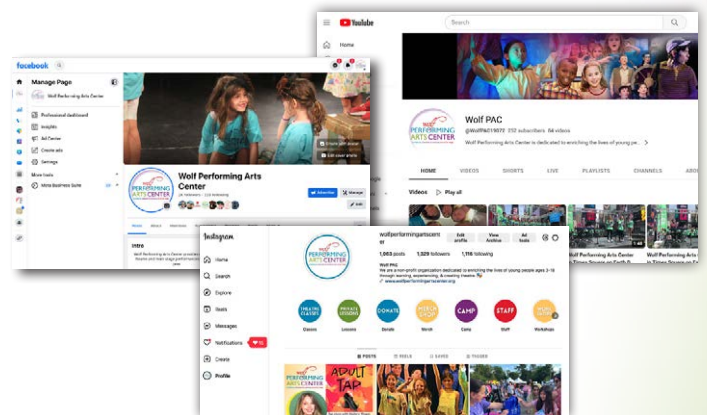
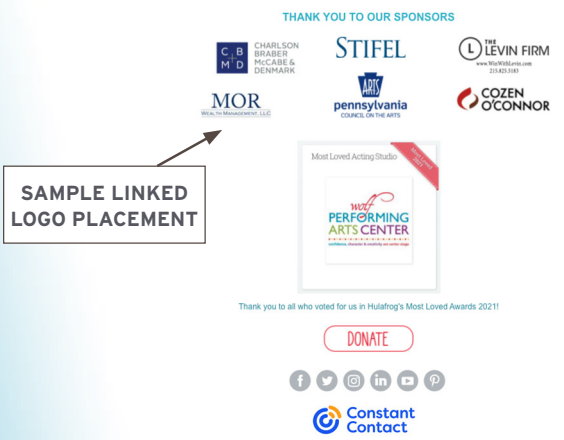
Subscribers to Our Email Newsletter

Two or more E-newsletters are sent per month

6,000+

Social Media Followers

Options to be featured on all platforms



4,000+

Playbill Readers & Audiences

Options for advertisement in our show Playbill during our fall and spring show seasons

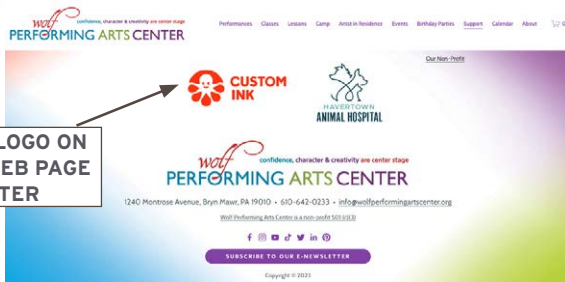


SAMPLE FULL PAGE AD

SAMPLE SPONSORED BY

COMMUNITY REACH

ADDITIONAL BENEFITS MAY INCLUDE:



LINKED LOGO ON EVERY WEB PAGE FOOTER

Your linked logo is placed in the footer of every page on our website.



YOUR LOGO ON THE BACK OF OUR SEASON T-SHIRT

Approximately 1,000 students receive a T-shirt per year.



TABLE SHOWCASING YOUR BUSINESS AT OUR PERFORMANCES OR EVENTS

A representative(s) from your company can have a table display at our performances or events.

PERMANENT PLAQUE HANGING IN OUR BUILDING WITH YOUR NAME AND LOGO



We will customize a plaque to permanently display in our building.



QR CODE LINK ON OUR FLIER INSERTS FOR ALL PERFORMERS CANDYGRAM BAGS

Performers at our shows receive a "Candygram" bag which includes a note of congratulations, candy, and a flier of our programs.



PLATINUM SPONSOR

PLATINUM SPONSOR BENEFITS

Website

- Your logo prominently displayed and linked on the footer of our website over 12 months
- Your logo displayed and linked on the Sponsors page on our website for 12 months

e-Newsletter

- Featured advertisement in four of our e-newsletters that reach over 7,000 subscribers
- Your logo displayed and linked to your website in approximately fifteen newsletters that reach over 7,000 subscribers

Social Media

- Your business featured four times on our Facebook, Instagram, and LinkedIn stories and pages reaching 6,000+ followers

Apparel

- Your logo printed on once-yearly printed Wolf PAC T-shirts that are distributed to approximately 1,000 students and staff throughout the year

Performances and Events

- Table featuring your business at five total events or performances
- A short speech about your business recorded and played for audience members before four productions
- Your custom ad on all performance fliers received by every audience member over two seasons
- A QR code linking to your company website on Candygram flier inserts for all casts

Playbill

- Recognition on the front page of our performance and event Playbills over two seasons
- Full color, full page custom ad in our performance Playbills over two seasons

Building

- Your name and logo on a permanent plaque hanging in our building



GOLD SPONSOR

GOLD SPONSOR BENEFITS

Website

- Your logo prominently displayed and linked on the footer of our website over 12 months
- Your logo displayed and linked on the Sponsors page on our website for 12 months

e-Newsletter

- Your logo displayed and linked to your website in approximately twelve newsletters that reach over 7,000 subscribers

Social Media

- Your business featured three times on our Facebook, Instagram, and LinkedIn stories and pages reaching 6,000+ followers

Performances and Events

- Table featuring your business at three total events or performances
- A short speech about your business recorded and played for audience members before three productions
- Your custom ad on all performance fliers received by every audience member over two seasons
- A QR code linking to your company website on Candygram flier inserts for ten casts

Playbill

- Recognition as a premier sponsor on the front page of our performance and event Playbills for one season
- Full color, full page custom ad in our performance Playbills over two seasons





SILVER SPONSOR BENEFITS

Website

- Your logo prominently displayed and linked on the footer of our website over 12 months
- Your logo displayed and linked on the Sponsors page on our website for 12 months

e-Newsletter

- Your logo displayed and linked to your website in approximately ten newsletters that reach over 7,000 subscribers

Social Media

- Your business featured twice on our Facebook, Instagram, and LinkedIn stories and pages reaching 6,000+ followers

Performances and Events

- Table featuring your business at two total events or performances
- Your custom ad on all performance fliers received by every audience member for one season
- A QR code linking to your company website on Candygram flier inserts for eight casts

Playbill

- Full color, full page custom ad in our performance Playbills over two seasons





LEVELS AT-A-GLANCE

BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Your logo prominently displayed and linked on the footer of our website	12 Months	12 Months	12 Months
Your logo displayed and linked on the Sponsors page on our website	12 Months	12 Months	12 Months
Featured advertisement in our e-newsletters	4 e-Newsletters		
Your logo displayed and linked to your website in our e-newsletter	15 e-Newsletters	12 e-Newsletters	10 e-Newsletters
Your business featured on our Facebook, Instagram, and LinkedIn stories and pages	4 Posts	3 Posts	2 Posts
Your logo printed on Wolf PAC T-shirts	1 Season		
Table featuring your business at events or performances	5 Total	3 Total	2 Total
A short speech about your business recorded and played for audience members	4 Productions	3 Productions	
Your custom ad on performance fliers received by every audience member	2 Seasons	2 Seasons	1 Season
A QR code linking to your company website on Candygram flier inserts	All Casts in 1 Season	10 Casts in 1 Season	8 Casts in 1 Season
Recognition on the front page of our performance and event Playbills	2 Seasons	1 Season	
Full color, full page custom ad in our performance Playbills	2 Seasons	2 Seasons	2 Seasons
Your name and logo on a permanent plaque hanging in our building	Forever		

Sponsorship benefits can be accommodated to meet your needs.

Please contact Sarah Wittwer at 610-642-0233 or sarah@wolfperformingartscenter.org



wolf

confidence, character & creativity are center stage

PERFORMING ARTS CENTER

SPONSORSHIP FORM

Thank You for Your Sponsorship!

Three easy ways to become a sponsor:

ONLINE wolfperformingartscenter.org/sponsorships

MAIL this completed form/sponsorship payment to:
Wolf Performing Arts Center
ATTN: Sarah Wittwer
1240 Montrose Avenue, Bryn Mawr, PA 19010

EMAIL completed form to: sarah@wolfperformingartscenter.org
We will contact you for payment arrangements.

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Sponsor listing/name of company as you would like it to appear in all materials:

Sponsorship Level: (Please check your desired level of support)

- PLATINUM SPONSOR (\$50,000)
- GOLD SPONSOR (\$25,000)
- SILVER SPONSOR (\$10,000)

Payment Details:

- CHECK (ENCLOSED & MADE OUT TO WOLF PAC)
- CHECK (SENT SEPARATELY)
- CREDIT CARD PAYMENT

Name as it appears on card _____

Card # _____

Exp _____ CCV _____ Zip Code _____

QUESTIONS?

Email Sarah Wittwer, Managing Director,
at sarah@wolfperformingartscenter.org or call 610-642-0233



Wolf Performing Arts Center is a non-profit organization dedicated to enriching the lives of young people through learning, experiencing, and creating theatre. We provide students an opportunity to develop their confidence, character, and creativity in a safe, accepting environment, while deepening the community's appreciation of the performing arts.

There is something for everyone at Wolf PAC!

Performances

Performances feature 1st-12th grade students in a variety of musicals and plays during our fall and spring seasons. All performances are directed by theater professionals, enhance theatrical skills through the rehearsal process, and boast a polished, professional-level production at the end of the experience.

Theatre Classes

Theatre Classes are offered to preschool-12th grade students during fall, winter, and spring seasons. Taught by professional Teaching Artists, classes include active, engaging, and on-your-feet activities and focus on musical theatre, acting, storytelling, improv and more. At the end of the session, students will come together for a showcase or in class review to share favorite activities and ensemble numbers with an audience.

Workshops

Workshops are offered to preschool-12th graders and focus on a variety of themes such as audition technique, ensemble work, social-skill building techniques, writing and more. Art of Auditioning workshops focus on specific monologues, dance and song and are offered before fall and spring auditions.

Summer Theatre Camp

Throughout our 10-week summer camp season, rising Kindergarten - 12th grade campers and CITs are immersed in theatre programs that focus on making connections, building creativity, and gaining confidence through performance and mentoring opportunities.

Private Lessons

Private Lessons are offered to students in grades 1-12 and combine professional teacher expertise with a customized plan of study. Our one-on-one lessons help students gain confidence, reach personal goals, and enhance performance skills. Lessons include voice, acting, dance, beginner piano, audition technique, musical theatre, guitar and ukulele.

Technical Apprentice Program

Our Technical Apprentice Program (TAP), is for 7th-12th grade students interested in enhancing and learning backstage skills while working side-by-side with top theatre professionals. Students will participate from the beginning of the rehearsal process with opportunities to enhance independence and leadership skills and build resumes for college applications.

Artist in Residence

We bring theatre to you and implement an individualized curriculum designed to meet the artistic needs of your educational program.

Subscriptions

As a Wolf PAC subscriber, you will save on tuition, tickets and merchandise plus additional exclusive benefits.

Birthday Parties

Our Professional Theatre Artists will bring the excitement, laughter, and fun to your party location!

Wolf Performing Arts Center

1240 Montrose Avenue, Bryn Mawr, PA 19010 • 610-642-0233 • info@wolfperformingartscenter.org
wolfperformingartscenter.org